

Reorganisation

As mentioned in the latest issue of OutNow, NCB implemented a new organisational structure in the autumn 2009. The purpose was partly to strengthen a smooth and fast administration for the rights owners and partly to make it easy for NCB's customers to use music. For this purpose three new departments have been established: Market, Operations and Strategy & Business Development.

Market

This department unifies market oriented activities and competences:

- sales and marketing
- conclusion of contracts
- tariff fixing
- handling of work-by-work producers (including covermounts and premiums, which cannot be submitted for NCB registration under any standard contract)

Operations

This department unifies most of the operational work which up till the autumn of 2009 was performed by the departments "Standard Contracts", "Online" and "Foreign Receipts" ensuring an optimisation of processes and improved allocation of resources. A close co-operation between Operations and Market is by its very nature a matter of course.

Strategy & Business Development

This department is responsible for business development, planning and strategy.

The department "Member Services" has changed its name to Rights Holder Relations which in addition to previous tasks also will focus on the contact to NCB's owner societies, NCB's sister societies and international publishers.

On this link you can find NCB's new [organisational chart](#).

nordisk
copyright
bureau

Pink Floyd wins a fundamental court case

The record company EMI lost the draw in a court case filed by the British rock legend Pink Floyd. The record company has sold Pink Floyd songs on the Internet – e.g. through iTunes. Pink Floyd's contract with EMI does not allow that the band's songs are sold one at a time. Pink Floyd has always insisted on the fact that they would not release singles, and that their albums must be listened to in full. EMI was fined approximately DKK 400,000.
Source: Urban 12 March 2010

Blu-ray formats

BIEM (the international association of copyright societies) has just updated the list covering Blu-ray formats. The update does not have an influence on the allowed playing time, contents, calculation of minimum rates etc. Click here to find the [updated list](#).

Market



Market from left side: Martin Westermann, Kristoffer Brange, Håkan Hildingsson, Jette Busk, Henning Revsbech, Eva 'Tulle' Jensen, Jette Binger, Pernille Brix, Vagn Petersen

OutNow

The Calendar

- **31 March 2010**
– deadline for your approval of NCB's invoice specification covering the 2nd half of 2009
- **23 April 2010**
– deadline for NCB's invoicing of your sales in the 2nd half of 2009
- **7 May 2010**
– deadline for your payment of NCB's royalty covering the 2nd half of 2009
- **21 May 2010**
– we commence distribution of your royalty payments to NCB's members

Do you know ...

- © that sales of vinyl's have increased by 76% - however, from a very low level but still an increase
- © that your own labels and third party labels distributed with NCB responsibility always are to be notified to NCB
- © that the first releases of all-music titles on the formats XODÉ DVD (CODE DVD) and Blu-ray have already been submitted for NCB registration