

- © Promotional copies must be supplied free of charge to broadcasters, disc jockeys and critics (accurate records of the recipients must be kept and submitted to NCB on request).
- © Promotional copies must be identical to the audio product they promote.
- © All promotional copies must be prominently marked with the words "Promotion – Not for Sale" (it is not sufficient to attach a sticker or any label that can be easily removed). You must always submit a copy to NCB.
- © Only NCB approved CD/DVD plants can be used for manufacture.
- © You must submit a copy marked "Promotion – Not for sale" to NCB.
- © Manufacture can only take place after submission of a licence application and payment of NCB's invoice.

Market • Audio Productions

- the department where you apply for music recording licences

NCB
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Audio rate card

Rates for the use of music in audio productions

RATES

The rates in this folder are effective from **1 January 2010**.

Together with NCB's "Mechanical licensing terms • Audio products" these tariff rates constitute the terms that apply to the making of all audio productions that are not covered by any other NCB agreements.

SALES VIA RETAILERS

If you sell your music productions via retailers, you will have to pay **9.009%** of your highest list price (exclusive of VAT) charged to retailers – however, never less than applicable minimum rates.

SALES DIRECT TO CONSUMERS

If you sell your music productions direct to consumers, you will have to pay **7.4%** of your highest price (exclusive of VAT) charged to consumers – however, never less than applicable minimum rates.

MINIMUM RATES

The minimum rates are the lowest royalty amount you must pay for each copy.

Minimum rates automatically apply if calculation of the NCB royalty results in an amount less than the minimum rates. This provision also applies to copies distributed free of charge (as there is no selling price as basis for the royalty calculation).



Do you know ...

- that NCB is a non-profit society that collaborates with affiliated societies all over the world

Audio rate card

applies from 1 January 2010

»BUDGET« PRODUCTS

Re-releases of recordings where all tracks were released for the first time **more than one year ago** may qualify for the category of “budget products” – where lower minimum rates will apply – provided that the below requirements are also fulfilled:

- © Your price to retailers must not exceed DKK 42,00 for a CD/DVD audio or DKK 25.00 for a vinyl LP.
- © If the recording is identical to a previously released recording and it is priced at least 35% below its original price, it can also be categorised as a “budget” product.

- © The last page of the web application has a text box where you must indicate that it qualifies for the category of “budget” product.

Royalties are still calculated as 9.009% of your price to retailers, and “budget” minimum rates will automatically apply if your CD price is below DKK 28.30, subject to above requirements being fulfilled.

MINIMUM INVOICING

The minimum invoicing automatically applies if the calculation of royalties is below DKK 500.00.

Applicable minimum per invoice issued is **DKK 500.00**.

REDUCED RATES

If a recording contains one or several “public domain” songs, the royalties payable will be reduced accordingly.

Music written by composers/songwriters who all died more than 70 years ago is out of copyright and referred to as “public domain” songs.

HIGHER RATES

Limits have been set for the number of tracks that can be included in a recording and for

the total number of minutes. If these limits are overstepped – see table below – the NCB royalty is increased pro rata.

PROMOTIONAL COPIES

»Promotional copies« are not subject to an NCB royalty.

Where you are applying for a first pressing of a new release, up to 250 copies may be licensed as promotional copies provided that certain conditions are observed:

- © The pressing must be of 500 copies or more.



minimum/maximum

MINIMUM RATES

This is the absolute minimum of royalties that you have to pay per copy manufactured. Minimum rates automatically apply if the calculation of the NCB royalty results in an amount below the minimum rates. Minimum rates are subject to adjustments every 1 January.

MINIMUM RATE PER COPY

	Normal sales	»Budget« sales
CD	DKK 4.48	DKK 2.55
CD single	DKK 0.99	DKK 0.56
CD maxi	DKK 1.39	DKK 0.79
DVD audio	DKK 4.48	DKK 2.55
Vinyl LP	DKK 4.98	DKK 2.84

VAT

No VAT is applied to NCB royalties.

MINIMUM PER INVOICE ISSUED

The minimum invoicing automatically applies if the calculation of royalties is below DKK 500.00. Applicable minimum per invoice issued is DKK 500.00.

HIGHER RATES

Royalties may be increased if the below limits are overstepped:

MAXIMUM LIMITS

	CD/DVD	CD single CD maxi	Vinyl LP
Number of tracks	20	5	16
Number of fragments	40	12	28
Playing time (minutes)	80	23	60