

USING MUSIC IN TV PRODUCTIONS WITHIN THE NORDIC AND BALTIC COUNTRIES

TYPE OF PRODUCTION	DEFINITION	SYNCHRONIZATION FEE
TV PRODUCTIONS	All TV productions that do not belong in any of the other categories	ISK 250 per music second
LIVE ON TAPE	TV productions with a studio audience	ISK 112 per music second
TV DRAMAS only for broadcast in the Nordic and Baltic countries	TV drama with a fictional script, only broadcast within the Nordic and the Baltic countries.	Up to 30 seconds: ISK 56.000 (per song)
	If an agreement for broadcast outside this territory is in place at the time of the premiere, the production is to be cleared for broadcast outside the Nordic and Baltic territory. In that case clearance is to go through the rights holders directly	30-60 seconds: An additional ISK 28.000 (per song)
		After 60 seconds: An additional ISK 14.000 per 30 seconds (per song)
TV DRAMAS for broadcast outside the Nordic and Baltic countries (Worldwide)	TV drama made for TV with a fictional script, for broadcast outside of the Nordic and Baltic countries	Contact the rights holder directly
CONCERT RECORDINGS	Concerts, revues and shows not originally made for TV (live or prerecorded). Does not include operas or musicals, as these are considered grand rights	ISK 87 per music second
SIGNATURE AND BUMPER	Signature: Music that acts as an intro and/or ending credit of a TV production. Also called theme or lead song	Contact the rights holder directly
	Bumper: Music that acts as a transition to or from commercial break	
TV TRAILERS	A short preview of one or more TV productions	Contact the rights holder directly
TV COMMERCIALS/TV PROMOS	Productions with a sales promotional purpose; about a customer's brand, product or service. Includes promotion for TV channels (channel ID)	Contact the rights holder directly

Minimum fee: ISK 3000

TERRITORIAL SURCHARGES

The prices above also cover online broadcasting provided that the availability of the video is limited to the Nordic and Baltic territory. NCB can also license productions for broadcasting outside this area, but only for the Nordic and Baltic repertoire. The surcharges below will then be added to the existing fee. Does not apply to TV drama for broadcasting outside the Nordic and the Baltic countries

TERRITORY	ADDITIONAL FEE IN PERCENT	ADDITIONAL FEE
PER INDIVIDUAL COUNTRY	+15%	Existing fee multiplied by 1,15
EUROPE	+100%	Existing fee multiplied by 2
USA & CANADA	+100%	Existing fee multiplied by 2
WORLDWIDE	+200%	Existing fee multiplied by 3

