

The Nordic Model for Synchronization TV (incl. online)		
Production type	Definition	Synchronization fee
Live On Tape	TV shows with a studio audience.	€ 0,90 per music second
TV Dramas only for broadcast in the Nordic and Baltic countries	TV Drama made for TV with a fictional script, only broadcast within the Nordic and the Baltic countries. If non-Nordic/Baltic broadcasting agreements are in place at the time of the first broadcast, all clearance is to go through the rights holders directly.	Up to 30 seconds: € 450 (per song) ----- 30-60 seconds: An additional € 225 (per song) ----- After 60 seconds: An additional € 112 per 30 seconds (per song)
TV Dramas for broadcast outside the Nordic and Baltic countries (Worldwide)	TV Drama made for TV with a fictional script, for broadcast outside of the Nordic and Baltic countries. If broadcasting agreements outside of the Nordic and/or Baltic countries are in place at the time of original license clearance, all clearance is to go through the rights holders directly.	Contact the rights holder directly
Concert recordings	Concerts, revues and shows not originally made for TV (live or pre-recorded). Does not include operas or musicals, as these are considered grand rights.	€ 0,70 per music second
Other TV productions	All other TV productions incl. local TV, docu-soaps, etc.	€ 2 per music second
Signature and bumper	Signature: music that acts as an intro and/or ending credit of a TV production. Also called theme or lead song. Bumper: Music that acts as a transition to or from commercial break.	Contact the rights holder directly
TV trailers	A short preview of one or more TV productions.	Contact the rights holder directly
TV Commercials/ TV Promos	Productions with a sales promotion purpose; about a costumer's brand, product or service. Includes promotion for TV channels (channel ID)	Contact the rights holder directly

Additional fees for productions exhibited outside the Nordic and Baltic countries (Nordic/ Baltic repertoire only). Does not apply to TV drama, or the categories under individual administration.

The synchronization fees above are only for exhibitors in the Nordic and Baltic countries.

Territory	Additional fee in percent	Additional fee
Per individual country	+15%	Existing fee multiplied by 1,15
Europe	+100%	Existing fee multiplied by 2
USA + Canada	+100%	Existing fee multiplied by 2
Worldwide	+200%	Existing fee multiplied by 3

Synchronization fee

As new copies are made of the recording or if it is being used for purposes other than its original purpose, a new synchronization fee has to be paid.

Master rights

Remember to clear the master rights with IFPI, if you use an existing recording.

Minimum fee:

The minimum fee for synchronization is € 65.

nob

nordisk

copyright

bureau

The Nordic Model for Synchronization - AV-productions (incl. online)

Production type	Definition	Synchronization fee	Mechanicals
Commercials/Promos	Productions with a sales promotion purpose; about a costumer's brand, product or service.	Individual administration of rights	The mechanical fee varies from country to country. Check the pricelist for the country you are based in.
Feature films+ trailers	Feature films; film production generally made for cinema.	Individual administration of rights	
Short films + trailers for theatrical release	Fictional film with a duration under 60 minutes. Intended for theatrical release.	Individual administration of rights	
Short films for broadcast, film festivals and other non-theatrical use	Fictional film with a duration under 60 minutes. Not intended for theatrical release.	€ 2 per music second	
Documentaries+trailers for theatrical release	A production which portraits real life, without a script. Intended for theatrical release.	Individual administration of rights	
Documentaries for broadcast, film festivals and other non-theatrical use	A production which portraits real life, without a script. Not intended for theatrical release.	€ 2 per music second	
Educational productions	Production with an educational purpose, to be shown in schools and non-commercial institutions.	€ 0,60 per music second	
School assignments	School projects done by pupils (not film schools or similar, semi-professional productions)	€ 0,35 per music second	
Industrial presentations	Productions produced by or for a company to be presented for customers or possible customers. Including but not limited to trade show presentations etc.	Individual administration of rights	
Internal corporate presentations	Productions by or for a company for internal use only. Examples: internal meeting material, intranet productions, etc. The license lasts for 1 year.	€ 200 per song per production	
Other productions	Other small-scale productions. Only applicable to non-commercial productions. Examples: dance recitals, art projects, workout videos.	€ 1 per music second	

Tariffs for physical copies for private use – such as, but not limited to, DVD use

Production type	Definition	Mechanicals	Synchronization fee
Audio-visual productions	Feature films, TV series, short films, documentaries and stand-up shows. Also applies to revues with less than 50% music content.	2.5725 % of the wholesale price (excl. VAT) 3.25 % of the price to consumer (excl. VAT) Minimum fee: 0.10 € / copy	€ 0,60 per music second
Concerts/music DVD	Audio-visual productions in which music is the primary content and purpose	7.2% of the wholesale price (excl. VAT) 5.91% of the retail price (excl. VAT) Minimum fee: 0.55 € / copy (If the music share is less than 100% of the production's total duration, the fee will also decrease proportionally)	Incl. in the mechanical fee
Other audio-visual productions	Audio-visual productions which are not concert/music DVD - like musicals, operas, and music documentaries. Also applies to revues with more than 50% music content.	9.009% of the price to seller / store (excl. VAT) 7.4% of the price to consumers (excl. VAT) Minimum fee: 0.61 € / copy (If the music share is less than 100% of the production's total duration, the fee percentage will also decrease proportionally)	€ 0,60 per music second

Additional fees for productions exhibited outside the Nordic and Baltic countries (Nordic/ Baltic repertoire only). Does not apply to the categories under individual administration.

The synchronization fees above are only for exhibitor in the Nordic and Baltic countries.

Territory	Additional fee in percent	Additional fee
Per individual country	+15%	Existing fee multiplied by 1,15
Europe	+100%	Existing fee multiplied by 2
USA + Canada	+100%	Existing fee multiplied by 2
Worldwide	+200%	Existing fee multiplied by 3

Synchronization fee - New purpose

As new copies are made of the recording or if it is being used for purposes other than its original purpose, a new synchronization fee has to be paid.

Master rights

Remember to clear the master rights with IFPI, if you use an existing recording.

Minimum fee

The minimum fee for synchronization is € 65.

nob

nordisk
copyright
bureau