

# USING MUSIC IN TV PRODUCTIONS WITHIN THE NORDIC AND THE BALTIC COUNTRIES

TYPE OF PRODUCTION	DEFINITION	SYNCHRONIZATION FEE
TV PRODUCTIONS	All TV productions that do not belong in any of the other categories	€ 2 per music second
LIVE ON TAPE	TV productions with a studio audience	€ 0,90 per music second
TV DRAMAS only for broadcast in the Nordic and Baltic countries	TV drama with a fictional script, only broadcast within the Nordic and the Baltic countries.  If an agreement for broadcast outside this territory is in place at the time of the premiere, the production is to be cleared for broadcast outside the Nordic and Baltic territory. In that case clearance is to go through the rights holders directly	Up to 30 seconds: € 450 (per song)
		30-60 seconds: An additional € 225 (per song)
		After 60 seconds: An additional € 112 per 30 seconds (per song)
TV DRAMAS for broadcast outside the Nordic and Baltic countries (Worldwide)	Drama made for TV with a fictional script, for broadcast outside of the Nordic and the Baltic countries.	Contact the rights holder directly
KONCERT RECORDINGS	Concerts, revues and shows not originally made for TV (live or prerecorded). Does not include operas or musicals, as these are considered grand rights	€ 0,90 per music second
SIGNATURE AND BUMPER	<b>Signature:</b> Music that acts as an intro and/or ending credit of a TV production. Also called theme or lead song <b>Bumper:</b> Music that acts as a transition to or from commercial break	Contact the rights holder directly
TV TRAILERS	A short preview of one or more TV productions	Contact the rights holder directly
TV COMMERCIALS/TV PROMOS	Productions with a sales promotion purpose; about a customer's brand, product or service. Includes promotion for TV channels (channel ID)	Contact the rights holder directly

Minimum fee: € 65

## TERRITORIAL SURCHARGES

The prices above also covers online broadcast provided that it is blocked by a geo fence that only allows access to the video inside the Nordics and the Baltics. NCB can also license productions for broadcasting outside this area, but only for Nordic and Baltic repertoire. The surcharges below will then be added to the existing fee. Does not apply to TV drama for broadcasting outside the Nordic and the Baltic countries

TERRITORY	ADDITIONAL FEE IN PERCENT	ADDITIONAL FEE
PER INDIVIDUAL COUNTRY	+15%	Existing fee multiplied by 1,15
EUROPE	+100%	Existing fee multiplied by 2
USA & CANADA	+100%	Existing fee multiplied by 2
WORLDWIDE	+200%	Existing fee multiplied by 3



# USING MUSIC IN AV-PRODUCTIONS WITHIN THE NORDIC AND THE BALTIC COUNTRIES

PRODUCTION TYPE	DEFINITION	SYNCHRONIZATION FEE	MECHANICALS
COMMERCIALS/PROMOS & TRAILERS	Productions with a promotional purpose; centering around a costumer's brand, product or service	Contact the rights holder directly	The mechanical fee varies from country to country. Check the pricelist for the country you are based in.
FEATURE FILMS	Feature films; film production generally made for cinema	Contact the rights holder directly	
SHORT FILMS & DOCUMENTARIES <i>for theatrical release</i>	<b>Short film:</b> Fictional film with a duration under 60 minutes <b>Documentary:</b> A production which portraits real life, without a script Intended for theatrical release	Contact the rights holder directly	
SHORT FILMS & DOCUMENTARIES <i>non-theatrical use</i>	<b>Short film:</b> Fictional film with a duration under 60 minutes <b>Documentary:</b> A production which portraits real life, without a script Not intended for theatrical release	€ 2 per music second	
EDUCATIONAL PRODUCTIONS	Productions with an educational purpose, to be shown in schools and non-commercial institutions	€ 0,60 per music second	
SCHOOL ASSIGNMENTS	School projects done by pupils (not film schools or similar, semi-professional productions)	€ 0,35 per music second	
INDUSTRIAL PRESENTATIONS	Productions by or for a company to be presented for customers or possible customers. Included but not limited to trade show presentations, etc.	Contact the rights holder directly	
INTERNAL CORPORATE PRESENTATIONS	Productions for internal use only. Examples: internal meeting material, intranet productions, etc. The license lasts for 1 year	€ 200 per song per production	
OTHER PRODUCTIONS	Other small-scale productions. Only applicable to non-commercial productions. Examples: dance recitals, art projects, workout videos	€ 1 per music second	

Minimum fee: € 65

## TERRITORIAL SURCHARGES

The prices above also cover online broadcasting provided that the availability of the video is limited to the Nordic and Baltic territory. NCB can also license productions for broadcasting outside this area, but only for the Nordic and Baltic repertoire. The surcharges below will then be added to the existing fee

TERRITORY	ADDITIONAL FEE IN PERCENT	ADDITIONAL FEE
PER INDIVIDUAL COUNTRY	+15%	Existing fee multiplied by 1,15
EUROPE	+100%	Existing fee multiplied by 2
USA & CANADA	+100%	Existing fee multiplied by 2
WORLDWIDE	+200%	Existing fee multiplied by 3



## PRODUCTION OF **PHYSICAL COPIES** FOR PRIVATE USE (E.G. DVD)

PRODUCTION TYPE	DEFINITION	SYNCHRONIZATION FEE	MECHANICALS
AUDIO VISUAL PRODUCTIONS	Feature films, TV series, short films, documentaries and stand-up shows. Also applies to revues with less than 50% music content	€ 0,60 per music second	2.5725% of the wholesale price (excl. VAT) 3.25% of the price to consumer (excl. VAT) Minimum fee: 0.10 €/copy
CONCERTS & MUSIC VIDEO	Audio-visual productions in which music is the primary content and purpose	Incl. in the mechanical fee	7.2% of the wholesale price (excl. VAT) 5.91% of the retail price (excl. VAT) Minimum fee: 0.55 €/copy  If the music share is less than 100% of the production's total duration, the fee will also decrease proportionally
OTHER AUDIO VISUAL PRODUCTIONS	Audio-visual productions which are not concert/music DVD	€ 0,60 per music second	9.009% of the price to seller / store (excl. VAT) 7.4% of the price to consumers (excl. VAT) Minimum fee: 0.61 €/copy  If the music share is less than 100% of the production's total duration, the fee will also decrease proportionally

Minimum fee: € 65

