

USING MUSIC IN AV-PRODUCTIONS WITHIN THE NORDIC AND BALTIC COUNTRIES

PRODUCTION TYPE	DEFINITION	SYNCHRONIZATION FEE
COMMERCIALS/PROMOS & TRAILERS	Productions with a promotional purpose; centering around a costumer's brand, product or service	Contact the rights holder directly
FEATURE FILMS	Feature films; film production generally made for cinema	Contact the rights holder directly
SHORT FILMS & DOCUMENTARIES for theatrical release	Short film: Fictional film with a duration under 60 minutes Documentary: A production which portrays real life, without a script Intended for theatrical release	Contact the rights holder directly
SHORT FILMS & DOCUMENTARIES non-theatrical use	Short film: Fictional film with a duration under 60 minutes Documentary: A production which portraits real life, without a script Not intended for theatrical release	ISK 250 per music second
EDUCATIONAL PRODUCTIONS	Productions with an educational purpose, to be shown in schools and non-commercial institutions	ISK 74 per music second
SCHOOL ASSIGNMENTS	School projects done by pupils (not film schools or similar, semi-professional productions)	ISK 43 per music second
INDUSTRIAL PRESENTATIONS	Productions by or for a company to be presented for customers or possible customers. Included but not limited to trade show presentations, etc.	Contact the rights holder directly
INTERNAL CORPORATE PRESENTATIONS	Productions for internal use only. Examples: Internal meeting material, intranet productions, etc. The license lasts for 1 year	ISK 25.000 per song per production
OTHER PRODUCTIONS	Other small-scale productions. Only applicable to non-commercial productions. Examples: dance recitals, art projects, workout videos	ISK 125 per music second

Minimum fee: ISK 3000

TERRITORIAL SURCHARGES

The prices above also cover online broadcasting provided that the availability of the video is limited to the Nordic and Baltic territory. NCB can also license productions for broadcasting outside this area, but only for the Nordic and Baltic repertoire. The surcharges below will then be added to the existing fee

TERRITORY	ADDITIONAL FEE IN PERCENT	ADDITIONAL FEE
PER INDIVIDUAL COUNTRY	+15%	Existing fee multiplied by 1,15
EUROPE	+100%	Existing fee multiplied by 2
USA & CANADA	+100%	Existing fee multiplied by 2
WORLDWIDE	+200%	Existing fee multiplied by 3

